

**BRITTEN PEARS**  
ARTS



Become a Britten Pears Arts

# Corporate Supporter



As one of the leading arts charities in the region, we are a destination for a wide range of communities, visitors and audiences, from loyal members to first-time participants. Corporate partnerships bring mutual benefits, where aligning our brands can widen a business's reach and enable us to deliver more for all our stakeholders. We hope we can work together to make this beautiful corner of Suffolk even more inspirational.

**Andrew Comben**

Britten Pears Arts, Chief Executive



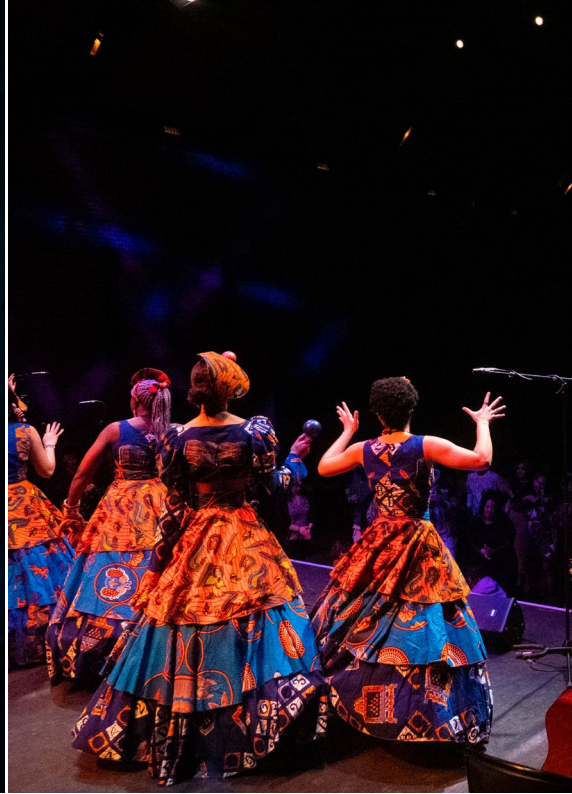
## Support us

Britten Pears Arts has been a cultural hub since 1948, and our mission has remained the same – to make the arts useful to all. Our purpose is to:

- Cultivate artistic excellence
- Showcase world-class performances
- Provide and sustain a range of community programmes

Our work enriches people's lives and brings communities together through the power of the arts. From accessing unique client and staff entertainment opportunities, to helping your business achieve your corporate social responsibility goals, we have a variety of ways for your company to partner with our work, including:

- **Corporate membership:** giving your company privileged access to our programming and unique staff wellbeing opportunities.
- **Sponsoring a community programme:** promote your company's dedication to giving back to the community, with a variety of initiatives to choose from.
- **Becoming a concert patron:** show your commitment to supporting the arts and entertain clients in our internationally renowned concert hall.



## Our programmes

We deliver an unparalleled range of concerts, events and community programmes through the year.

### Aldeburgh Festival

The inaugural Aldeburgh Festival was held in 1948 and, 76 years later, it is the pre-eminent contemporary classical music festival with an unparalleled record for commissioning new work. Hosted annually for two weeks in June, the Festival sells over 24,000 tickets each year and draws our largest international audience to our home amongst the reeds, our sister site in Aldeburgh and many venues across Suffolk.

### Residencies

The residency programme focusses on giving performers, creators and collaborators the space to develop new ideas, skills, and ways of working that will enable a step-change in their career, or reveal new insights into music's place in the world. We give creators a fully equipped space, accommodation and travel for 5-6 days and welcome creators at any stage of their career from any genre of music.

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### Summer at Snape

Held in July and August, this series is host to an eclectic array of musicians and artists. From world music and jazz to folk and family. We sold over 18,000 tickets to our Summer at Snape programme in 2024, drawing a younger, intergenerational audience.



**The Britten Pears Arts residency programme was a life and career changing experience for me. I was encouraged, supported and nurtured at every step of the process in a way I had never before experienced, allowing me to create work greatly exceeding what I was capable of prior.**

- Evadney, Residency programme participant



## Community programmes

Our year-round community work focusses on improving the health and wellbeing of individuals, increasing opportunities to connect and build relationships, ensuring participants feel included.

We work with all ages and abilities, from those only a few months old to those in later life. All of our programmes aim to relieve and support under-funded areas within our society, for example:

- **Skylarks and Participate** – our free music workshops for those in later life with long-term health conditions, providing essential speech therapy and social support. This programme is recommended by NHS professional, local health workers and community support hubs in the area.
- **Criminal Justice Programme** – our work with the local prisons, HMP Warren Hill and HMP Hollesley Bay, provide essential rehabilitation programmes in a time of crisis for many UK prisons.
- **Friday Afternoons** – a free digital platform for schools not just in Suffolk, but in the UK and beyond, we support teachers and students alike in music education.

## Creative Health

Our work in creative health aims to:

- Support artists and practitioners
- Strengthen cross-sector relationships
- Develop new practice by working with partners across arts, academia, health and social care.

We do this through a variety of projects, including:

- Think Tanks
- Creative Health Residencies
- Cross-sector Training
- MOTs – short residential courses for musicians

As one of the leading arts organisations in the UK, our work in creative health keeps us at the forefront of the music and arts industry.

**Does your business have CSR targets?**

Sponsor our community work and we can help you reach your corporate social responsibility targets.



## Our creative campus

Our creative campus is formed of two sites: Snape Maltings and the Red House, Aldeburgh, and plays host to a multitude of venues to suit every businesses need.

**Staff away days** – with river trips, walks, history, music and more, our campuses are the perfect location for team building activities.

**Client entertainment venues** – our River View Restaurant, with breathtaking views across an Area of Outstanding Natural Beauty at Snape Maltings, provides a perfect space for dinner receptions and drinks soirées.

**Visual art galleries** – entertain clients amongst works by world-renowned visual artists in one of our 5 galleries, all with traditional maltings architecture.

**Studios** – ideal for presentations and talks, put your work on the stage in one of our famous venues.

Both our sites are culturally significant in their heritage. Snape Maltings, a 19th-century industrial complex, has historical links to famous women's rights activists Millicent Garrett-Fawcett and Elizabeth Garrett Anderson. As a former malting site, the concept of germination, the process of developing something into existence, is a core influence to all we strive to achieve at Snape Maltings.

The Red House in Aldeburgh, the former home of our founders, composer Benjamin Britten and singer Peter Pears, celebrates the couple's shared life together, housing their extensive collections and stunning gardens for the enjoyment of the public. A quiet retreat from the picturesque centre of Aldeburgh, The Red House inspires reflection and creation.



# Facts and figures 2023-24

**0-98**

Is the age range  
of participants in  
our community  
programmes

**2000**

Britten Pears  
Arts members

**50**


World or UK  
premieres

**26**

Britten Pears Arts  
commissions

**40k+**

Emails reached for our  
season launches

Listeners reached  
via digital   
and broadcast  
channels  
**5 million**

**35k+**

Followers across  
our social media  
platforms

**51%**

of bookers were  
from Suffolk

**88,000+**

Tickets sold  
annually

**12,000**

Community programme  
participants

**500,000+**

Visitors to our  
creative campus at  
Snape Maltings

**90**

Schools  
worked with

**63**

Partner organisations  
for our community  
work

**49%**

of bookers across our  
activity were new  
to us



## Partnership

We offer tailored partnerships in order for your business to access the benefits that are right for you. **Sponsorship opportunities** start at £3,000 +VAT and range from:

- Supporting a community initiative of your choice
- Brand partnerships, for those looking to provide in-kind support
- Sponsorship of a concert from our extensive performance programme

### Benefits include:

- Digital and print branding and advertising opportunities
- Social media promotion
- Complimentary tickets
- Staff volunteering
- Discounts on catering
- Complimentary space hire

**Speak to Cecily Harper, Corporate partnerships and events officer, directly to start building your bespoke sponsorship package.**

**charper@brittenpearsarts.org  
01728 687144**



## Become a corporate member

We offer three levels of corporate membership, all of which have been designed to offer exclusive opportunities for client entertainment, employee benefits and priority access to our season programmes.

Our corporate membership packages start from £3,000 +VAT per annum, enabling you to choose the right option for you.

See our corporate membership guide for more information about our membership levels and benefits.

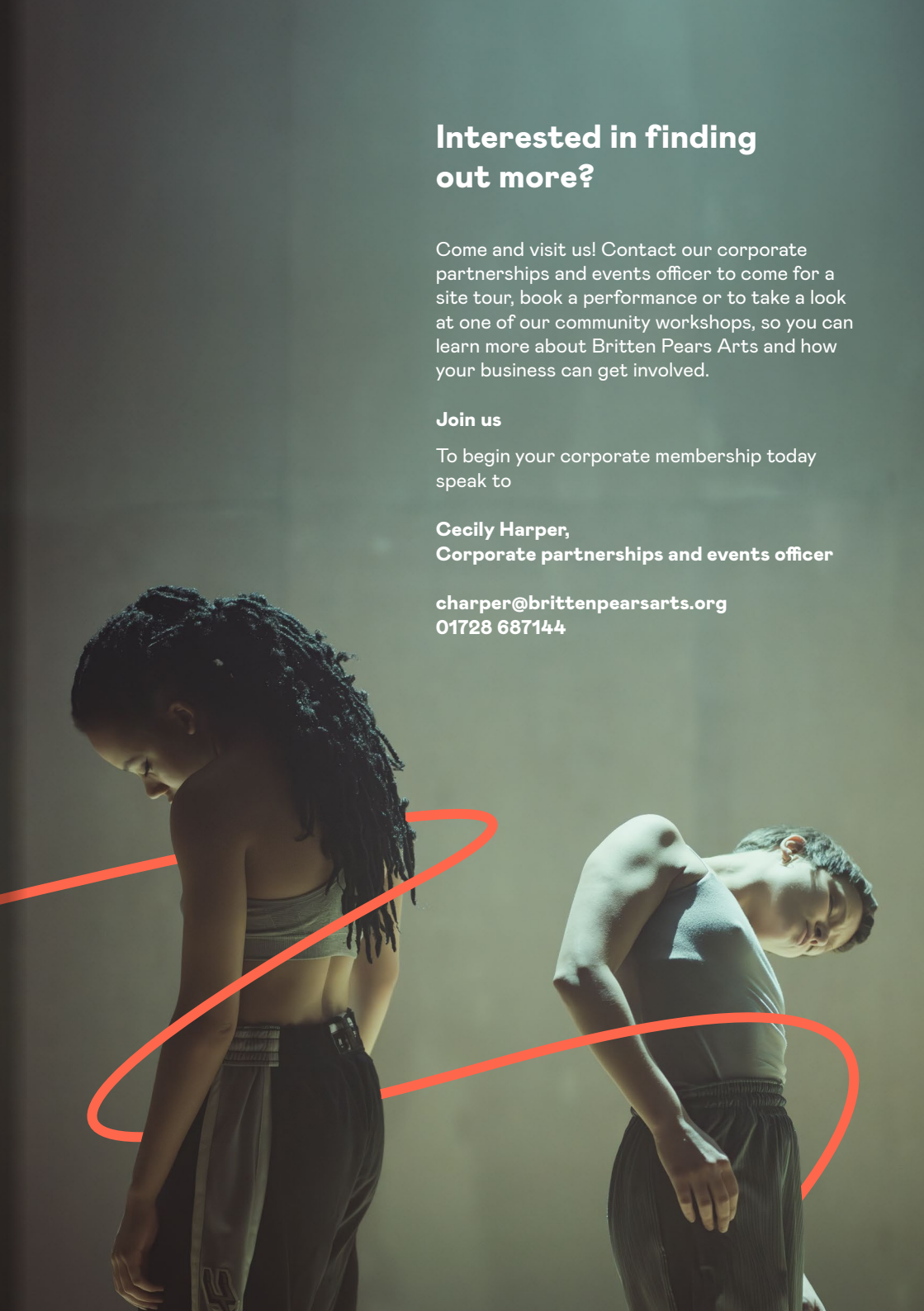


## Britten Pears Arts: Corporate Membership Scheme

Entertainment			
Priority booking for our seasonal programmes	✓	✓	✓
Evening hire	2	1	1
Breakfast hire	2	1	1
Guided tour of The Red House	1	1	1
Behind the scenes tour at Snape Maltings	1	£	£
8% discount on catering and additional venue hire	✓	✓	✓
Employee and Client Engagement			
Access to open rehearsals for all employees with additional free guest ticket	✓	✓	✓
Complimentary annual passes to The Red House	10	5	2
Complimentary tickets for the year	10	5	5
Community Investment and Profile			
Staff volunteering opportunities	✓	✓	-
Company listing in the Concert Hall Foyer crediting boards, the Britten Pears Arts website, and the Aldeburgh Festival Book	✓	✓	✓
Discount on advertising in the Aldeburgh Festival Book	50%	20%	10%
Resources			
Dedicated Account Manager	✓	✓	✓
Quarterly newsletter with updates on BPA activities	✓	✓	✓
Copy of the Aldeburgh Festival Book	3	2	1
An impact report evaluating benefits and take up	✓	✓	✓
Annual fee (excluding VAT)	£10K	£5K	£3K

■ Champion
 ■ Advocate
 ■ Supporter





## Interested in finding out more?

Come and visit us! Contact our corporate partnerships and events officer to come for a site tour, book a performance or to take a look at one of our community workshops, so you can learn more about Britten Pears Arts and how your business can get involved.

### Join us

To begin your corporate membership today speak to

**Cecily Harper,**  
Corporate partnerships and events officer

[charper@brittenpearsarts.org](mailto:charper@brittenpearsarts.org)  
01728 687144

**Development Team  
Snape Maltings Concert Hall  
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**ARTS COUNCIL  
ENGLAND**



**FUNDRAISING  
REGULATOR**

**[brittenpearsarts.org](https://www.brittenpearsarts.org)**

Britten Pears Arts is a registered charity (no. 261383) and a company limited by guarantee registered in England and Wales (no. 980281).