



The 76th Aldeburgh Festival

The Aldeburgh Festival has been a pilgrimage for lovers of classical music and culture since 1948. Every June it brings together international stars, world class ensembles, new commissions and world-premieres on the stretch of Suffolk coast which so bewitched its founder, composer Benjamin Britten.

In June 2025, Britten Pears Arts will be hosting the 76th Aldeburgh Festival. Complementing this landmark will be the iconic, Aldeburgh Festival programme book. Containing extensive programme notes, a rich collection of essays and photographs, and all the information audiences need to enjoy the Festival, the book offers a prime opportunity for businesses to:

- Connect with our regional, national and international Festival artists and audience members
- Promote your brand
- Feature in 2,000 copies of our most coveted print material

The 75th Aldeburgh Festival 2024

63 concerts, walks, tours and more over 2 weeks

50% of tickets were bought by supporters and members

29% of bookers were new to our database

41% were from Suffolk

2000 copies of the Aldeburgh Festival Programme Book printed

21,000 tickets were sold



[The Aldeburgh Festival](#)

You can watch this short clip to find out what the Aldeburgh Festival is all about

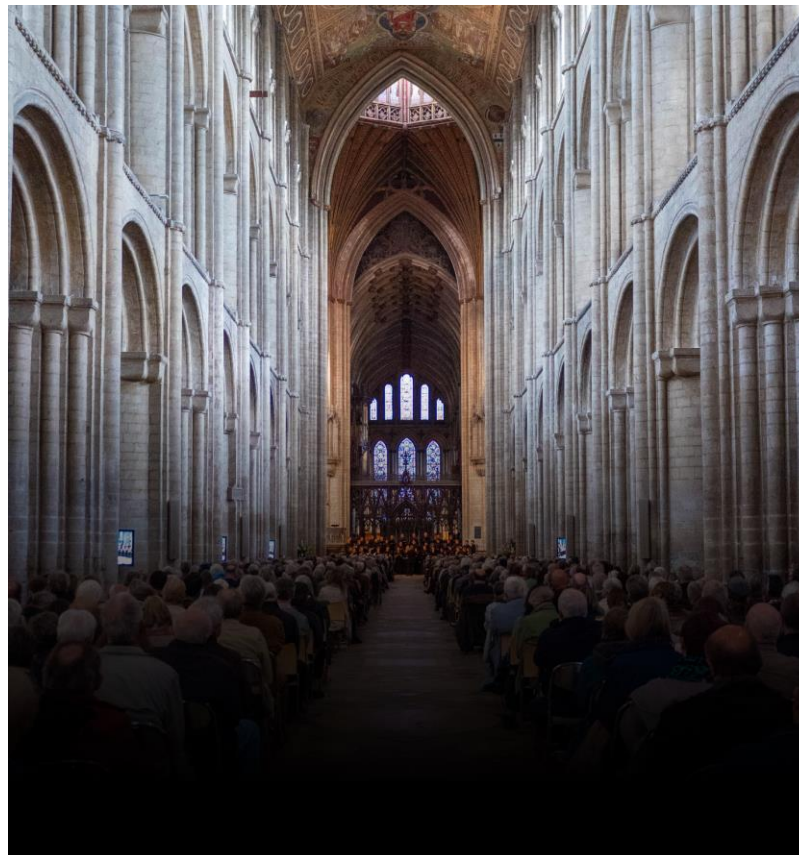


Alban Gerhardt and Steven Osbourne: 1961: A Cello and Piano Recital

simply brilliant; they are masters of the sublime



Bachtrack



The Aldeburgh Festival roams far and wide in its musical programming but, like a homing pigeon, constantly circles back to its roots in the music of Benjamin Britten, and in the flat, light-drenched landscape of coastal Suffolk that inspired him

The Telegraph



Curlew River

Remarkable



The Times

Aldeburgh Festival (Artwork deadline 1 April 2024)

Colour Half Page	£650	(price exclude VAT)
Colour Full Page	£1,100	(price exclude VAT)
Colour Inside Back Cover	£1,700	(price exclude VAT)
Colour Inside Front Cover	£1,700	(price exclude VAT)

- Please send adverts to Cecily Harper charper@brittenpearsarts.org by 1 April 2024.
- Adverts are preferred as composite CMYK PDFs (we would recommend using the PDF/X-1a or PDF/X-4a settings).
- We **cannot** accept artwork produced in 'Word', 'Powerpoint', 'Publisher' or 'CorelDRAW' unless supplied as a PDF.
- If a font is not embedded into a PDF, then we may not be able to process the file or it may not print properly. **PDFs need to be created with the fonts embedded.** It is **not** advisable to edit PDFs by typing changes into old adverts.
- Text, graphics and logos etc. should be placed no closer than 3mm from the trim or spine.
- All files should be set at actual size (plus bleed if required) – see advert dimensions below.

Half Page (Portrait)



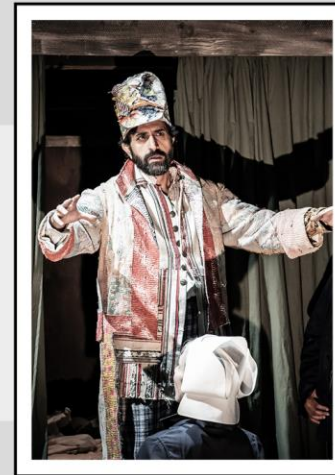
W: 74.5mm x H: 210mm
Option 1

Half Page (Landscape)



W: 154mm x H: 103mm
Option 2

Full Page (without bleed)



W: 154mm x H: 210mm
Option 1
sits on page within copy area

Full Page (with bleed)



W: 175mm x H: 241mm
Option 2
This is the finished page size 3mm bleed is required on all edges



Advertising

This is an unmissable opportunity to align your brand with the internationally-renowned Aldeburgh Festival and connect with our audiences.

To confirm your advert, or to find out more, please contact:

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